

The Creative Industries in IN State House District 87 Representative Cindy Noe

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 87**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

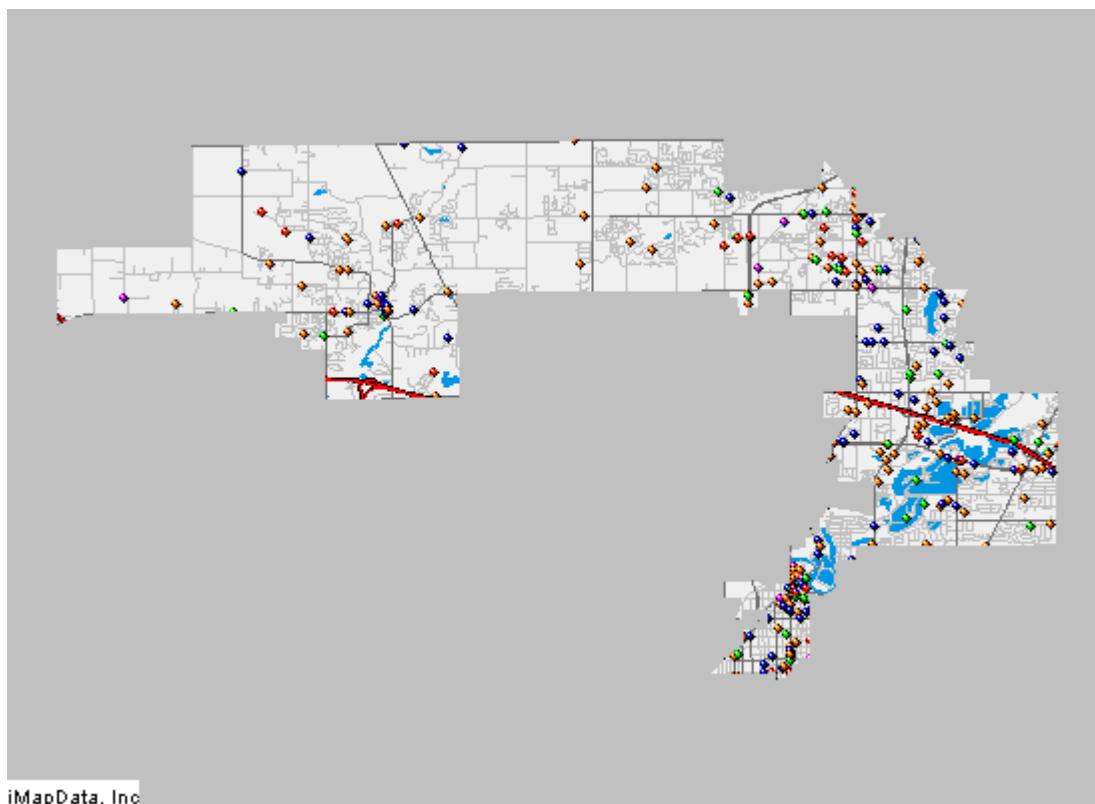
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 87 is home to 318 arts-related businesses that employ 1,844 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 87**, with each dot representing an arts-centric business.

318 Arts-Related Businesses in IN State House District 87 Employ 1,844 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State House District 87 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	22
Museums	2	22
Performing Arts	50	262
Music	24	129
Theater	2	10
Services & Facilities	15	85
Performers	9	38
Visual Arts/Photography	90	478
Crafts	11	39
Visual Arts	10	9
Photography	48	310
Services	21	120
Film, Radio and TV	31	238
Motion Pictures	30	234
Radio	1	4
Design and Publishing	133	709
Architecture	28	187
Design	64	227
Publishing	1	1
Advertising	40	294
Arts Schools and Services	12	135
Arts Councils	2	12
Arts Schools and Instruction	8	91
Agents	2	32
GRAND TOTAL	318	1,844

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State House District 87 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	2	2	0.00%	3	22	633.33%
Museums	1	2	100.00%	2	22	1,000.00%
Zoos and Botanical	1	0	-100.00%	1	0	-100.00%
Performing Arts	43	50	16.28%	223	262	17.49%
Music	24	24	0.00%	109	129	18.35%
Theater	2	2	0.00%	3	10	233.33%
Services & Facilities	10	15	50.00%	74	85	14.86%
Performers	7	9	28.57%	37	38	2.70%
Visual Arts/Photography	94	90	-4.26%	507	478	-5.72%
Crafts	8	11	37.50%	29	39	34.48%
Visual Arts	7	10	42.86%	7	9	28.57%
Photography	52	48	-7.69%	337	310	-8.01%
Services	27	21	-22.22%	134	120	-10.45%
Film, Radio and TV	35	31	-11.43%	260	238	-8.46%
Motion Pictures	31	30	-3.23%	253	234	-7.51%
Radio	4	1	-75.00%	7	4	-42.86%
Design and Publishing	119	133	11.76%	1,025	709	-30.83%
Architecture	23	28	21.74%	357	187	-47.62%
Design	48	64	33.33%	216	227	5.09%
Publishing	4	1	-75.00%	16	1	-93.75%
Advertising	44	40	-9.09%	436	294	-32.57%
Arts Schools and Services	11	12	9.09%	74	135	82.43%
Arts Councils	1	2	100.00%	2	12	500.00%
Arts Schools and Instruction	8	8	0.00%	40	91	127.50%
Agents	2	2	0.00%	32	32	0.00%
GRAND TOTAL	304	318	4.61%	2,092	1,844	-11.85%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org